

Allpine Lumber Company

Privacy & SMS Policies

This Privacy Policy describes Allpine Lumber Company's policies and procedures on the collection, use, and disclosure of your information when you use our service and tells you about your privacy rights and how the law protects you.

We use your personal data to provide and improve the Service. By using the Service, you agree to the collection and use of information in accordance with this Privacy Policy.

Allpine Lumber Company is committed to safeguarding the privacy of our users. We want to assure you that we do not share your personal information with third parties. This privacy policy outlines how we collect, use, and protect the information you provide to us.

INFORMATION COLLECTION:

We collect only the information necessary to provide and improve our services. This information may include your name, email address, and phone number. We do not sell, rent, or share this information with any third parties.

HOW WE USE YOUR INFORMATION:

The information collected is used solely for communicating with you as the intended party. We do not share your information with external parties for marketing or any other purposes. Additionally, no mobile or messaging consent information will be shared with third parties/affiliates for marketing/promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties. We may use personal data for the following purposes:

1. To provide and maintain our service, including monitoring the usage of our service.
2. To manage your Account: to manage your registration as a user of the Service. The Personal Data you provide can give you access to various functionalities of the Service available to registered users.
3. For the performance of a contract: the development, compliance, and undertaking of the purchase contract for the products, items, or services you have purchased or of any other contract with us through the Service.
4. To contact you: by email, telephone, SMS, or other equivalent forms of electronic communication, such as a mobile application's push notifications, regarding updates or informative communications related to the functionalities, products, or contracted services, including security updates when necessary or reasonable for their implementation.

5. To provide you with news, special offers, and general information about other goods, services, and events which we offer that are similar to those that you have already purchased or enquired about, unless you have opted not to receive such information.
6. To manage your requests: To attend to and manage your requests to us.

All messages you send through the Service, whether to other users or us, are stored on our servers. Allpine Lumber Company employs servers and services owned by third parties to retain these messages.

DISCLOSURE OF YOUR INFORMATION

Allpine Lumber Company does not share any client data with third parties for marketing, promotional purposes, or any other purposes. Your personal information is kept confidential and is not disclosed to any outside organizations, except as required by law or with your explicit consent. We may disclose your personal information under the following limited circumstances:

1. We have obtained your consent.
2. We need to enforce our Terms of Service.
3. We share information with partners or affiliates that have signed non-disclosure agreements with us only to provide you with a specific service.
4. We may provide such information to a company controlled by or under common control with Allpine Lumber Company for any purpose allowed by this policy.
5. We respond to subpoenas, court orders, or other legal processes, or to establish or exercise our legal rights or the legal rights of others, or to defend against legal claims.
6. When we believe it is necessary to disclose Personal Information to investigate, prevent, or act regarding illegal activities, suspected fraud, potential threats to anyone's physical safety, violations of Allpine Lumber Company Terms of Service, or as otherwise required by law.
7. We transfer Personal Information about you if Allpine Lumber Company or its assets are acquired by or merged with another company. We may share aggregated, non-identifiable information with others without further notice to you, such as the total number of people who used the Service in a specific month or the total number of messages sent during a particular period.

INTERNATIONAL DATA TRANSFERS

Your Personal Information may be transferred to and processed in locations outside of your state, province, country, or other governmental jurisdiction where the data protection laws may differ from those in your jurisdiction. We take steps to ensure that your data is handled securely and in line with this policy, regardless of where it is processed.

DATA RETENTION

We retain your Personal Information only as long as necessary to fulfill the purposes outlined in this policy, unless a more extended retention period is required or permitted by law. We will also retain and use your Personal Information as necessary to comply with legal obligations, resolve disputes, and enforce our agreements.

COOKIES AND TRACKING TECHNOLOGIES

Our Service may use cookies and similar tracking technologies to enhance your experience. Cookies are small text files placed on your device to collect information about your activity on the Service. You can control the use of cookies through your browser settings, but disabling cookies may limit your ability to use certain features of the page or Service.

SMS DISCLOSURE

Allpine Lumber Company utilizes SMS technology to assist customers with customer service-related topics (answering questions, sending photos of samples, etc.). Customer Service Representatives obtain customers' consent to communicate with them via SMS, either verbally or via email. If the customer initiates the SMS conversation, Allpine Lumber Company assumes they want to continue to communicate via SMS. If the customer would rather not communicate via SMS, they should notify the Customer Service Representative assisting them. SMS messages sent by Allpine Lumber Company are not for solicitation. The frequency of messages will vary on a case-by-case basis or as needed to answer the customer's questions. Message and data rates may apply.

- **Verbal or email consent script:** "May I have your permission to text you [more information]? What number should I text? Please note that message and data rates may apply."
 - Replace "more information" with the following options:
 - More information.
 - Photos of these samples.
 - Links to the resources we discussed.

YOUR CHOICES

You have the right to access, correct, or delete your information. If you have any concerns or questions about your data, please get in touch with us at 719-274-4381, Info@allpinelumber.com, or 19456 County Road 17.2, La Jara, Colorado, 81140.

POLICY CHANGES

We may update our privacy policy from time to time. Any changes will be communicated to you, and your continued use of our services implies your acceptance of the revised policy. By using our services, you agree to the terms outlined in this privacy policy.